

Jim Korte

has creative juice

Designer and Digital Strategist

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PROFESSIONAL EXPERIENCE

Ad-ology Research (2009-Present)

Graphic Designer / Video Editor

- Designed and led direct mail campaign that generated \$50,000 in sales revenue over a 3 month period
- Increased viewership of market research podcast by more than 30%

NHL Columbus Blue Jackets (2007-2009)

Graphic Designer / Web + Motion Designer

- Initiated use of flash animation on team website
- Designed season ticket artwork and collateral

NHL Columbus Blue Jackets (2006)

Video Production Graphics Coordinator

- Established graphic look for award-winning in-arena presentation department. (2006 IDEA Conference)
- Assembled TV graphics package for Fox Sports Ohio

EDUCATION AND TRAINING

Ohio University (2000-2005)

Bachelor of Science in Communication
Interactive Multimedia

Ohio State University (Feb. 2009)

Intermediate and Advanced Courses in Adobe Flash

SOFTWARE COMPETENCIES

Adobe Photoshop	★★★★★
Adobe Illustrator	★★★★★
Adobe InDesign	★★★★★
Adobe After Effects	★★★★★
Adobe Flash	★★★★★
Adobe Dreamweaver	★★★★★
Final Cut Pro	★★★★★
HTML/CSS/Wordpress	★★★★★

RELEVANT SKILLS

Digital Photography / Photo Editing
Sketching/Storyboarding
Design Presentation
Copywriting
Market Researching
Hand Lettering

FREELANCE (THEDIGITALARMORY.COM)

The Digital Armory is my freelance business, through which I have worked on design and web projects for:
The Columbus Blue Jackets Foundation
Central City Recording - centralcityrecording.com
Eartha Limited - earthalimited.com
Tas Electronics - taselectronics.com